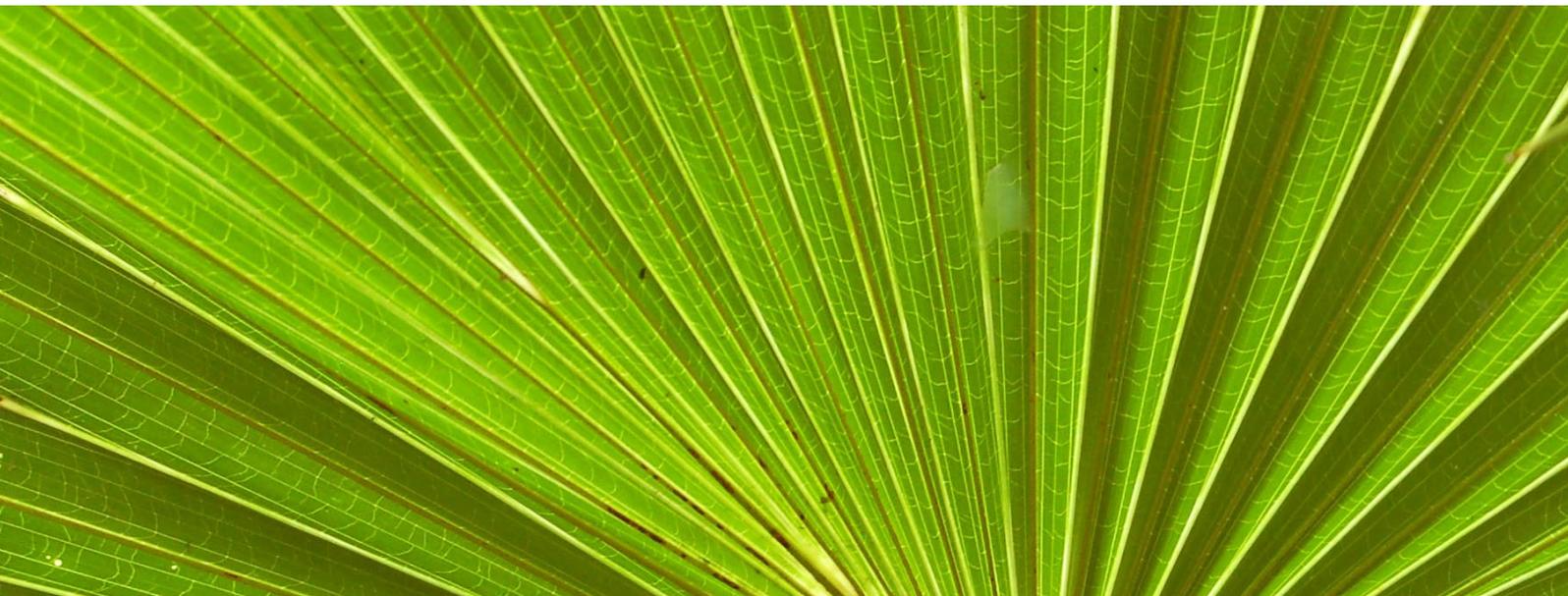


CREDENTIALS DOCUMENT



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W. www.visionfactor.com.au

ABOUT US

Vision Factor Design is a forward thinking design consultancy based in Melbourne, Australia. We specialise in providing complete digital and print solutions to meet the needs of today's businesses and community organisations.

Our business philosophy is to be both innovative and reliable whilst offering a premium quality, customised service at an affordable price point.

Our design approach is driven by a desire to exceed the expectations of the client as we create a unique image which helps their business to both stand out and grow.

Since our establishment in 2006 Vision Factor Design has grown to service numerous clients across many industries including real estate, healthcare, finance and community organisations.

Vision Statement

To be a digital agency of choice, highly regarded by our customers for our creative initiative, quality of work and professionalism.

Mission Statement

We are a superior agency committed to the provision of quality design services and digital solutions which represent excellent value for our clients, and which they proudly display.



WHO WE ARE

Vision Factor Design is a small team of creative individuals and web developers working together to produce innovative and sought after work.

The team is headed up by Creative Director and owner Nicole Paton.

Nicole Paton

Nicole is a unique individual who thoroughly enjoys a mix of creative and technical work.

Her formal qualifications include a Bachelor of Engineering (Product Design) and a Certificate IV in Business Management. However, she has chosen to shift her career into the field of web and graphic design and through the establishment of Vision Factor Design in 2006 she has gained a wide variety of experiences across many industries.



Nicole's passion for design and working creatively is well utilised in many varied visual design tasks for both print and digital media. Her love of a technical challenge is demonstrated through her past experience as an Engineer and is now satisfied through the development of advanced websites and web applications.

WHAT WE DO

At Vision Factor Design we are specialists in creating the perfect image for both startups and established businesses, whatever the media. We provide services of the highest quality in the areas of graphic design, web design and development, and photography.

Branding

- Logo Design
- Identity Development
- Brand Colours
- Corporate Stationary
- Brand Guidelines

Graphic Design Services

- Corporate Collateral
- Brochures and Flyers
- Packaging
- Signage
- Banners
- All other print design services

Digital Services

- Website layout design
- Application design
- User Interface design
- User Interface Development
- Wordpress Theme Development
- Custom Website Development
- Content Management
- eNewsletters

Photography Services

- Product Photography
- Architectural / Real Estate Photography
- Corporate Portraits



OUR CLIENTS

Our client list reflects the diverse range of work we undertake across many industries. Below are a sample of the organizations we have had the pleasure to work with. The services provided for these clients are varied and include all facets of business branding, graphic design, website design and development.



the women's
the royal women's hospital
victoria

wilsons

Bianca
McKenzie



golfproperty.com



Happiness Lifestyle

allori.

AMGEN



OUR WEB EXPERIENCE

UI development

- HTML, HAML, CSS, SCSS, SASS
- Javascript, jQuery, Ajax, Vue
- Bootstrap
- Static and responsive layouts
- Mobile and Tablet applications
- Ruby on Rails and Sinatra applications
- SEO best practices
- Working within MVC architecture

Back end development

- PHP
- MySQL

CMS and eCommerce systems

- Wordpress
- WooCommerce
- Genesis
- Squarespace
- Shopify
- Magento
- Joomla

Payment gateways

- Paypal
- Stripe
- Westpac Payway
- NAB Transact
- 2Checkout

Online Marketing

- HTML email template design and construction
- Mailchimp
- Campaign Monitor
- Facebook advertising
- Google Adwords and banners ads
- Google analytics and conversion tracking
- PPC campaign management and reporting

Hosting

- Domain name registrations
- Hosting account set-up and management
- cPanel
- phpMyAdmin
- Email and MX configuration

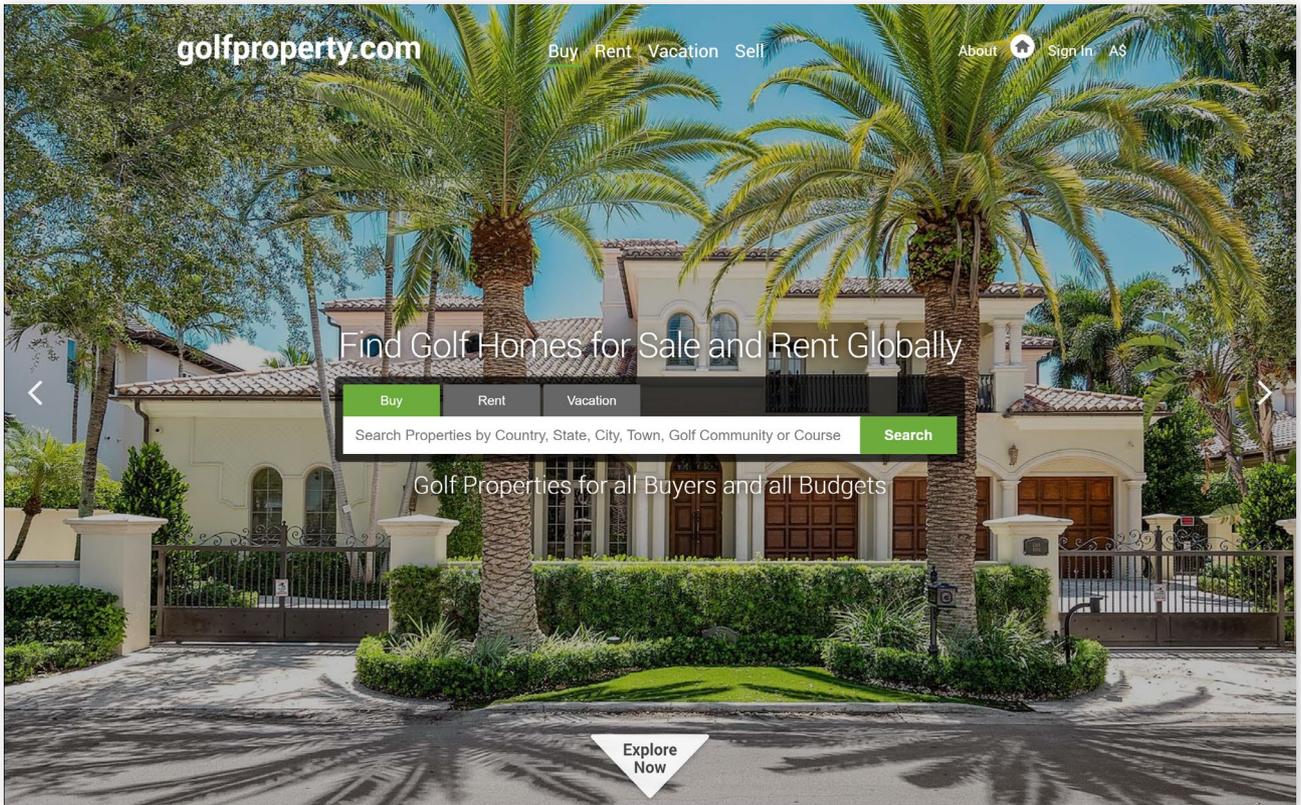
Source control

- Git
- Github
- Bitbucket
- Source Tree

Other web tools

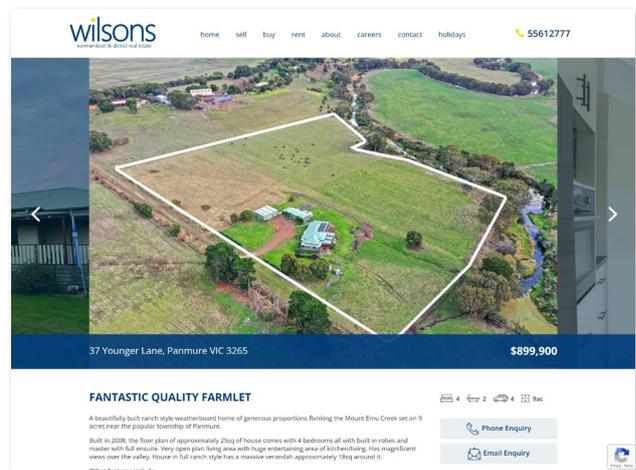
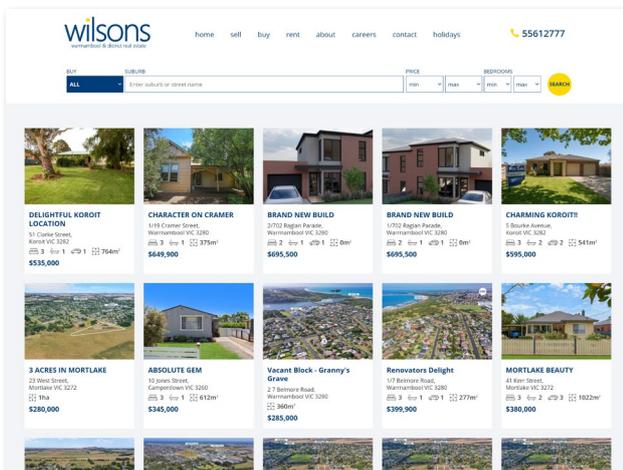
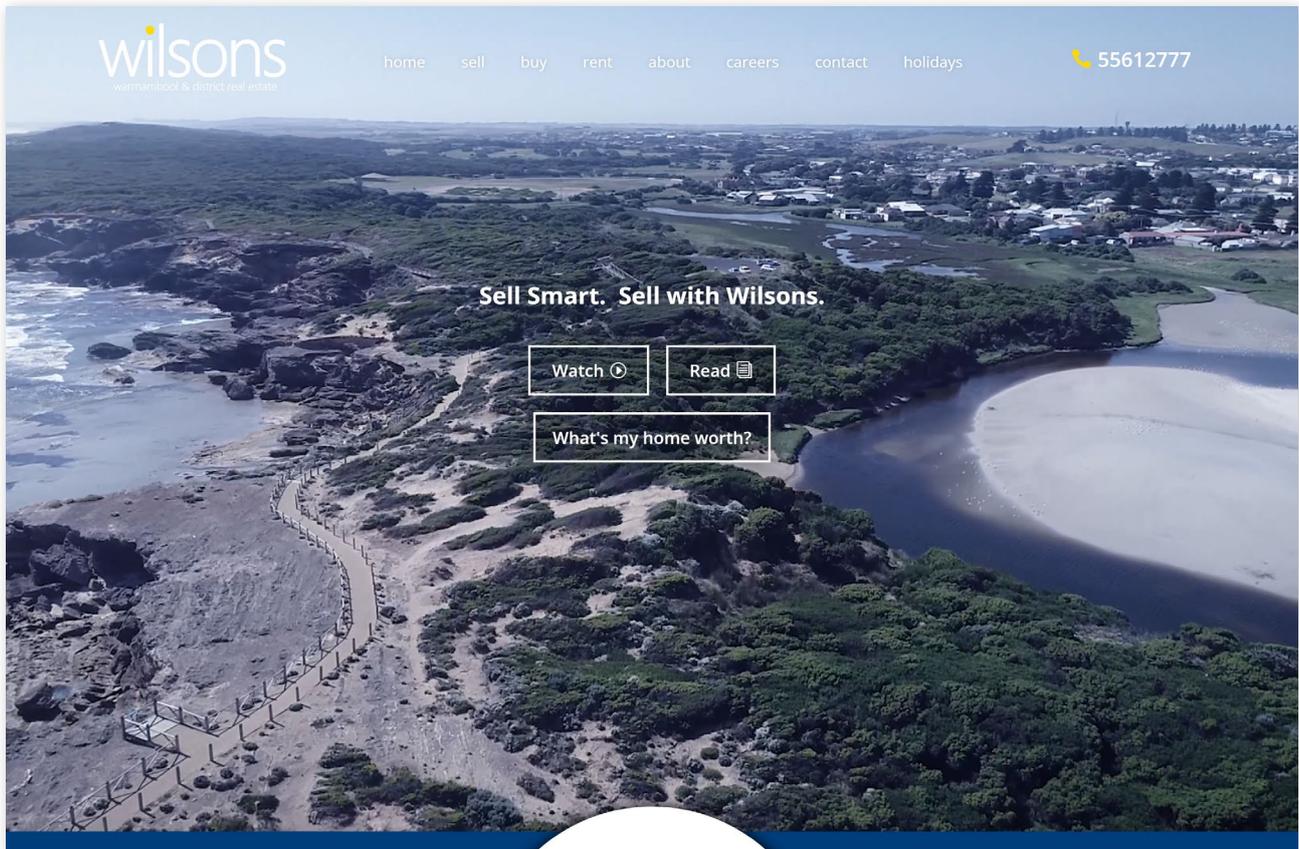
- Google Maps API
- Adobe EchoSign
- SignNow
- Survey Monkey
- Survey Gizmo





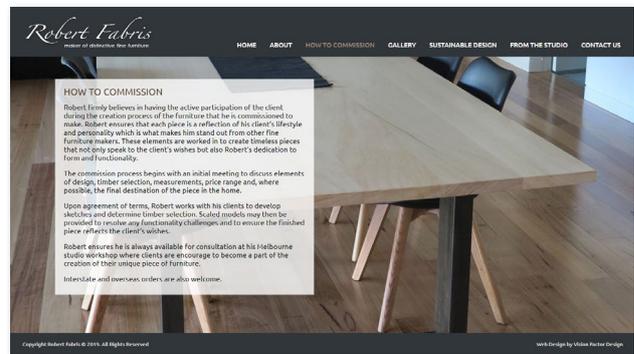
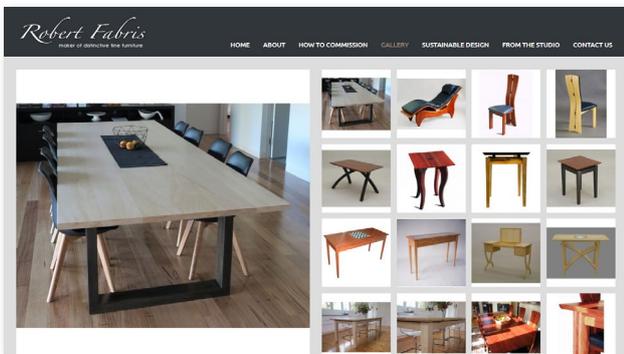
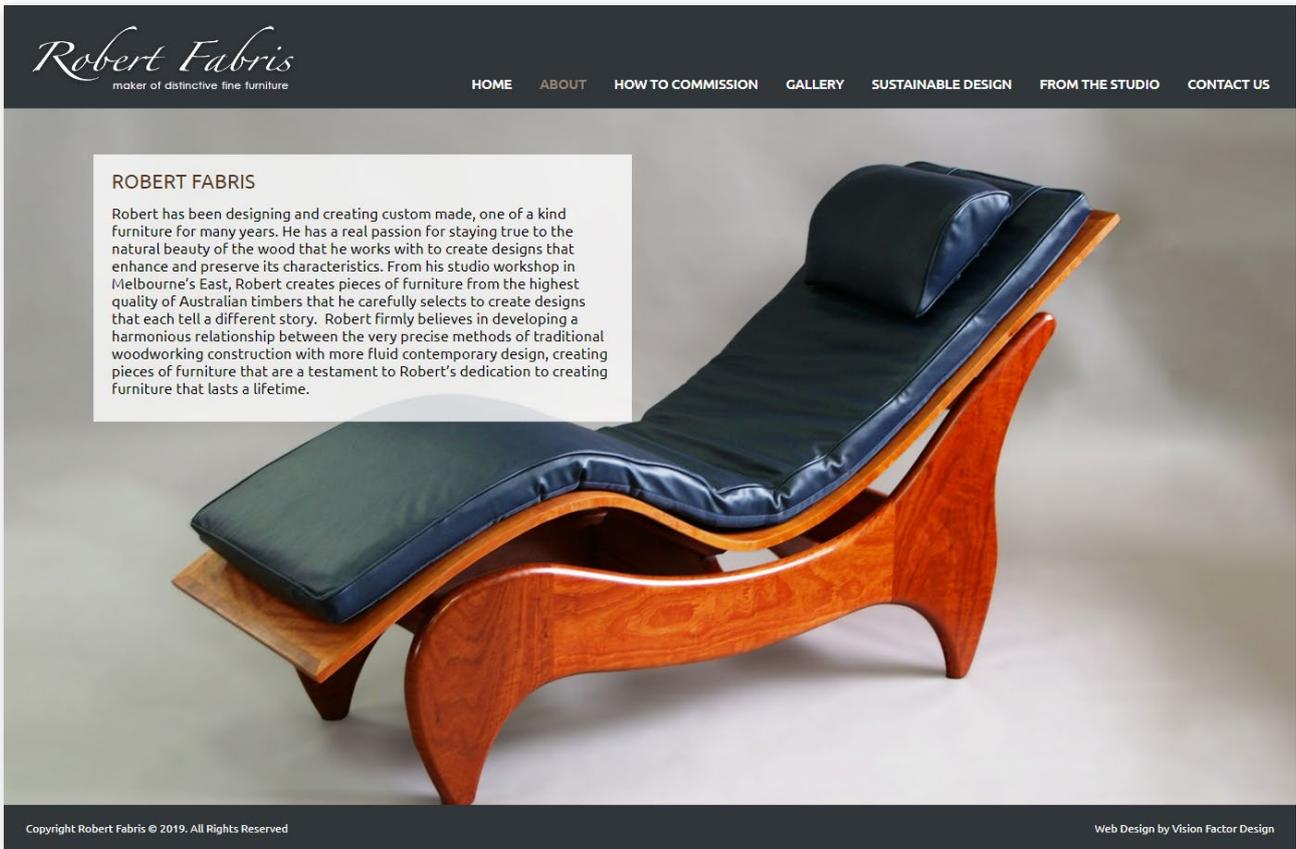
Nicole is the lead web designer and developer for a small global development team working on Golfproperty.com on an ongoing basis. Golfproperty.com is a golf lifestyle website and real estate portal specializing in golf lifestyle real estate. It is highly complex custom web application including integrations with US property listing services and portals such as realtor.com. The site is powered by the Wordpress CMS.

We invite you to review the live website at www.golfproperty.com



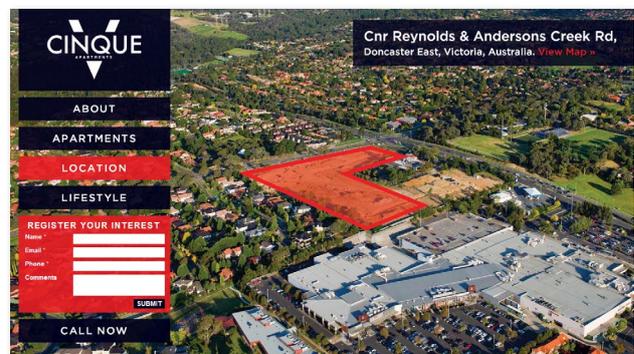
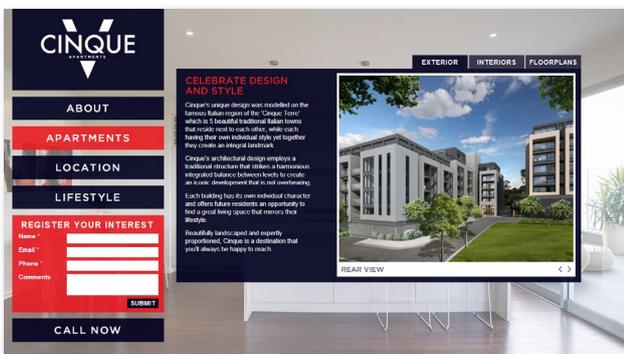
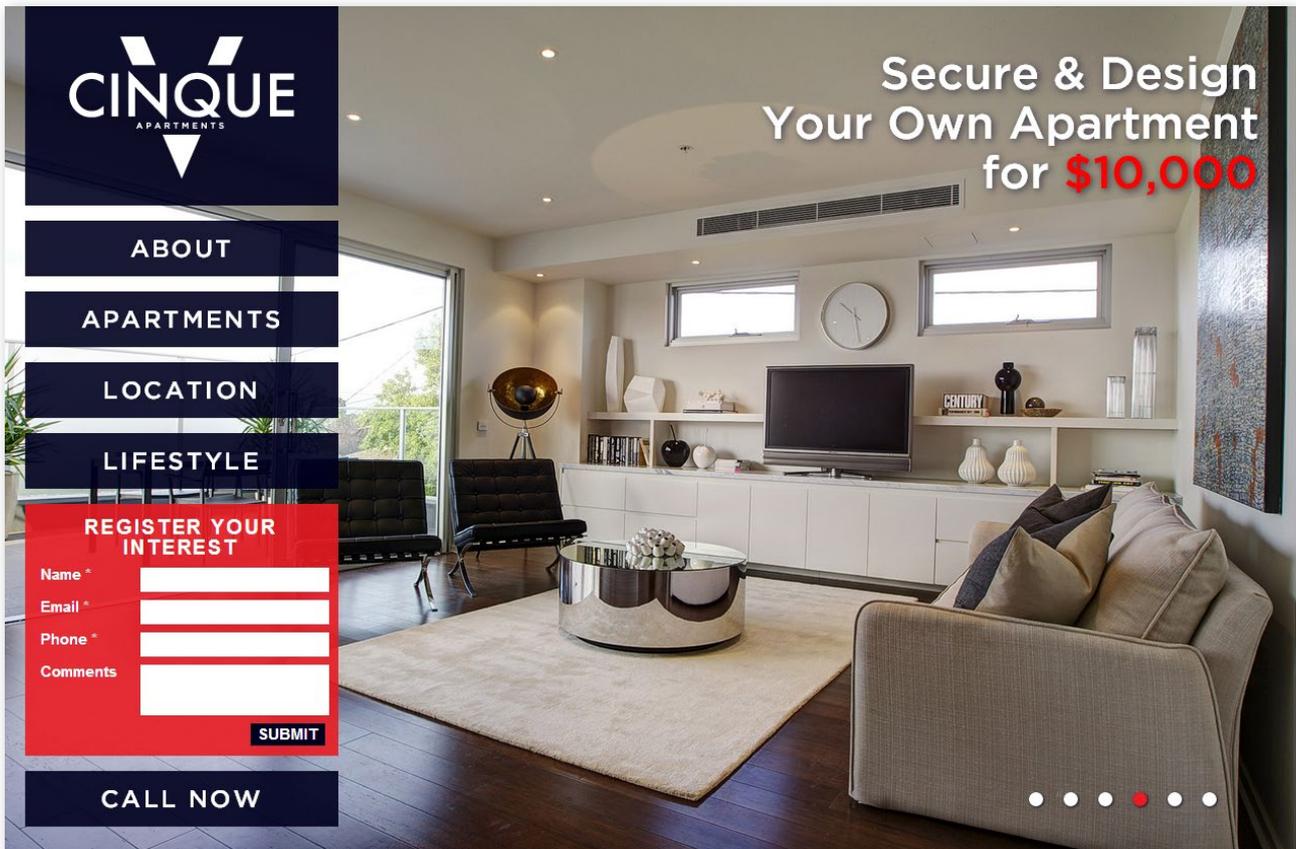
A complete web design and development project, wilsonswarrnambool.com.au is a single agency real estate website with live property listing updates through automated imports in the realestate.com.au XML format. The site is powered by the Wordpress CMS.

We invite you to review the live website at www.wilsonswarrnambool.com.au



A complete web design and development project, robertfabris.com.au is an elegant website highlighting the beauty and quality of handcrafted custom made designer furniture. The site is powered by the wordpress CMS.

We invite you to review the live website at www.robertfabris.com.au



A complete web design and development project, cinqueapartments.com.au is a clean and stylish website reflecting the modern angular design of the Cinque Apartments complex. The site is powered by the wordpress CMS.

As this was a property development project and all apartments were sold the website is no longer live. We invite you to review a copy website at www.visionfactor.com.au/cinque

DOHERTY PLUMBING SOLUTIONS

CALL NOW 03 9877 5775 or 0417 577 432

HOME PLUMBING DRAINAGE HOT WATER GAS ROOFING BLOG CONTACT

YOUR LOCAL PLUMBING EXPERTS

Plumbing repairs done right the first time!

CALL NOW

Book Online

Name

Phone

Email Address

Suburb

Preferred Date

Privacy Terms

Welcome to Doherty Plumbing Solutions Melbourne

Local Melbourne plumbing experts you can trust.

If you're on the hunt for an experienced, qualified plumber Melbourne residents can rely on, look no further than Doherty Plumbing Solutions. When you pick up the phone and dial 03 9877 5775, one of our skilled Melbourne plumbers will be dispatched to your doorstep in no time.

DOHERTY PLUMBING SOLUTIONS

HOME PLUMBING DRAINAGE HOT WATER GAS ROOFING **BLOG** CONTACT

BLOG

Emergency sewer blockage
October 04, 2022
We had one of our customers report a blocked sewer pipe, which was located in the back of their commercial property in Baywater. Overflowing sewer water had created a messy situation.
[Read More](#)

Springtime blocked gutters and downpipes
October 18, 2022
We were recently called in to a property at Doncaster East, as the owner had noticed overflowing gutters at rear of their residence during heavy rain. This could be attributed to blocked gutters and downpipes.
[Read More](#)

Check your rainwater tank - springtime outdoor plumbing
October 11, 2022
Our customer from Blackburn noticed water leaking through the plastic moulding of one of their rainwater tanks.
[Read More](#)

Book Online

Name

Phone

Email Address

Suburb

Preferred Date

Type of issue

Privacy Terms

DOHERTY PLUMBING SOLUTIONS

HOME **PLUMBING** DRAINAGE HOT WATER GAS ROOFING BLOG CONTACT

PLUMBING IN MELBOURNE

Plumbing services across Melbourne
We understand that plumbing emergencies don't just happen during business hours. A burst pipe, gas leak or blocked toilet can be a messy and even dangerous situation. Timing is critical and you need expert plumbing solutions and **FAST** response. We offer our customers a rapid response. We will do whatever needs to be done to ensure you don't go without essential services. So if you need a plumber urgently call **Doherty Plumbing Solutions** - we'll be there when you need us.

Sameday Service
Having no hot water to bath the kids, no gas to cook dinner or blocked toilets as you're about to host a party can be a stressful experience. For a responsive and professional service call **Doherty Plumbing Solutions** and one of our experienced plumbers can promptly resolve your plumbing issue that very same day with minimal disruption to you. 03 9877 5775

Burst Pipes
Is your water bill abnormally high? Can you hear water running under the house? Is there wet or soggy areas in your garden? Are the foundations of your home settling or forming cracks in your walls?
If the answer was 'yes' to any of the questions above, then you may have a water leak or burst pipe. Sometimes you

Book Online

Name

Phone

Email Address

Suburb

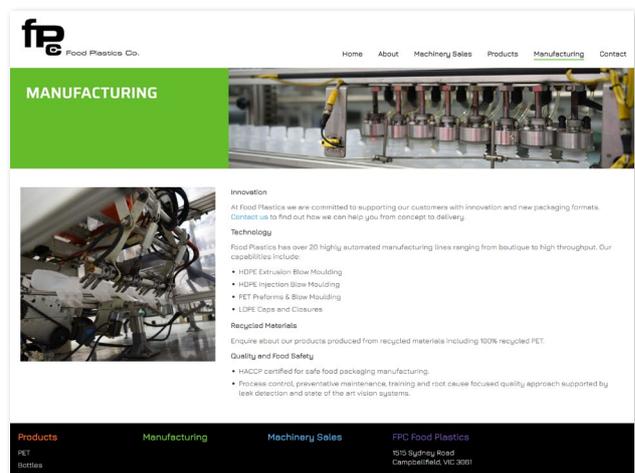
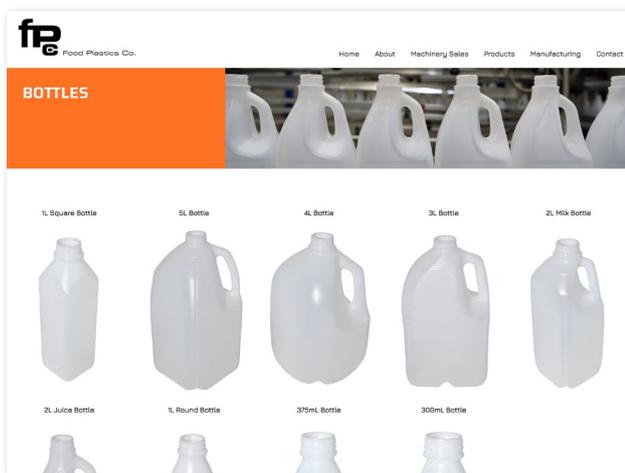
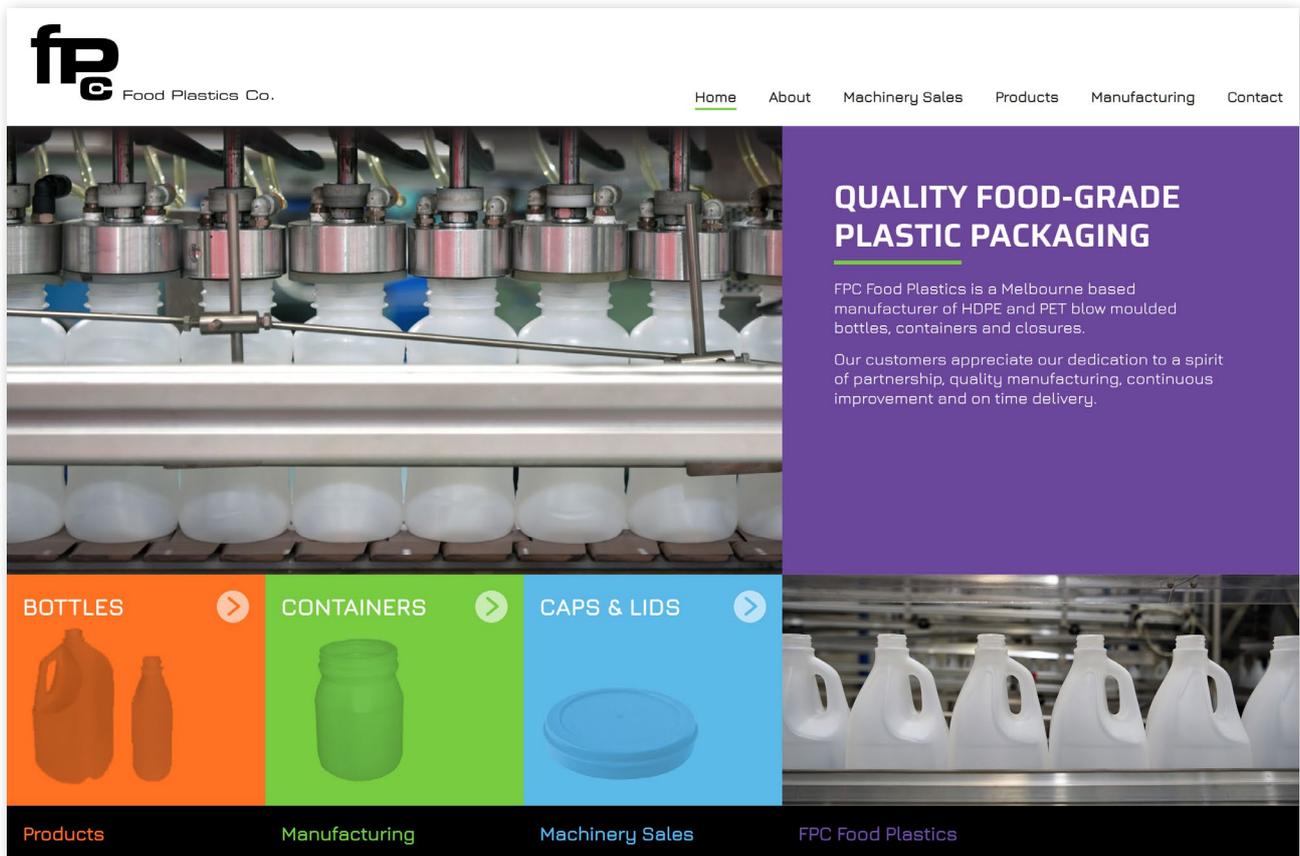
Preferred Date

Type of issue

Privacy Terms

A complete web design and development project, doherityplumbingsolutions.com.au has a modern design in the company's brand colours and provides clear information about their service offering. The website is user-friendly and effectively presents Doherty Plumbing Solutions as a reliable and professional family owned plumbing company.

We invite you to review the live website at www.dohertyplumbingsolutions.com.au



A complete web design and development project, foodplastics.com.au has a simple and modern design demonstrating the company's advanced manufacturing capabilities and product offering. The client elected to use bright, fun colours to set themselves apart from their competitors in the sterile manufacturing industry. The site is powered by the wordpress CMS.

We invite you to review the live website at www.foodplastics.com.au

Further Examples...

Web Design and Development

www.backcountryhuts.net

www.animalmadpetgrooming.com

www.backcountry-festival.com

www.ourvillagechildcare.org.au

www.wondersmiles.com.au

www.geopolishedconcrete.com.au

www.cogna.com.au

www.rmcs.com.au

www.affordableaccom.com.au

Web Development Projects

www.gallerycorner.com.au

www.who-rae.com.au

www.brophy.org.au

www.iteachu.com

www.allori.com.au

www.luxuryhomes.com.au

www.rodarton.com.au

Please note that as most of our client websites run on a CMS they have the ability to modify their website content. Therefore the current live site may not always represent our design intent.



LOCATION

Vision Factor Design is based in Melbourne, Australia

We are currently servicing clients throughout Australia.

CONTACT DETAILS

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We thank you for the opportunity to present our credentials
and we look forward to working with you in the future.



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